

# Cara McCarthy

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<https://www.caramccarthyillustrations.com/>

## Education

### **University of Cincinnati: College of Design, Architecture, Art and Planning (DAAP) and University of Cincinnati Blue Ash College, Linder College of Business (2016-2023)**

*Bachelor of Fine Arts/ Focus in illustration*

3.5 GPA Graduation April 2023

Part cooperative education program with three full time work semesters.

### **University of Cincinnati Blue Ash (2019-2021)**

*Associates in Graphic Communication design*

3.5 GPA, Graduation April of 2022

### **Linder College of Business (2021-2023)**

*A Minor in Marketing*

## Excels in:

Illustrative drawing

Windows office

Adobe suite Illustrator

InDesign and Photoshop

Problem resolver

Design process

Conflict resolution

Working in Groups

Branding and Design Research

Print Design

Pattern Making (Garment and Illustration)

## Work Experience

### **Artist Assistant for Carol Tyler, Cincinnati, Ohio. January- May 2019**

Managed social media and Online Etsy store

Facilitated in creating comics while educating fellow College students

Archived and scanned pieces

Curated art

### **Kings Island, Cedar Fair entertainment, Mason, Ohio, Ride Operator, July 2018 –June 2020**

Kept areas clean while facilitating an enjoyable experience

Followed State laws on safety protocol and related with guests

Worked in groups to solve guest related issues along with design problems

### **Pinemere Camp, Stroudsburg Pennsylvania, Camp counselor/ ceramic specialist (arts and crafts) June-August 2021**

Worked full time in childcare and management along with conflict resolution

Care taker of creative space, including organization and maintenance

Attention to detail and independent work with minimal intervention

### **Botanica, Loveland Ohio, Holiday Floral Designer November 2021-January 2022**

Construction of interior and exterior floral design

Bring resolution to client's issues along with managing the store front

Interpersonal skills and working with other creatives from different backgrounds

## Soft Skills

Sewing and constructing garments

Ceramics (wheel throwing)

Procreate

Painting

Floral Design

App and website design

Packaging design

Realistic Drawing

Screen printing/ print making

## Accomplishments

### **Second place of Ban Innovation Challenge October 2021**

A brief innovation project, with two other marketers. We designed a marketing campaign and gave brand guide suggestions for Ban deodorant.

We used various parts of the design process to achieve a well put together project.. My role was graphic designer and mock up specialist, I also did research and idea innovation while working in said group.